

# National Signing Day

## FEBRUARY 5, 2014



Providence's David Sharpe

This is a special day of the year for sports fans as the High School players commit to the college of their choice. 1010XL will have many of the local top recruits, and their coaches, on the air that day.

As a sponsor of this once a year opportunity you will receive the following:

- Inclusion in a minimum of twenty (20) promotional announcements making the audience aware you are a sponsor of the day. This offers great Top of Mind Awareness exposure.
- Ability to tie-in to the feel good marketing of High School and College sports.
- Open identification as each athlete is interviewed on 1010XL.
- One (1) :15 announcement to run before the interviews are rebroadcast on 1010 XL dot com's *National Signing Day* interview page.

Plus a marketing plan for February.

- Twenty five (25) :30 commercial announcements to run 6a-7p Mon. - Fri.
- Twenty five (10) :30 commercial announcements to run 10a-12m Mon. - Sun.
- Inclusion on the 1010XL.com Advertiser Index page.

**Investment: \$1,550**

**Sandlewood's Kain Daub.** Limited to 2 sponsors.

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

